



Establishing the Vision

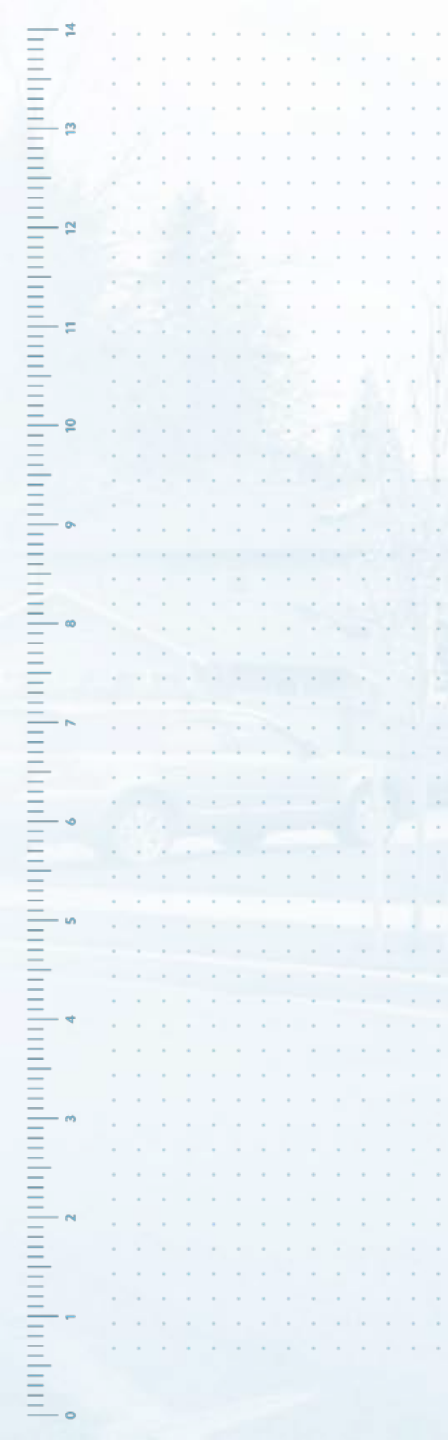
2024 Comprehensive Plan

Periodic Update

May 5, 2022



Introducing Visioning



What is Visioning?

- A process through which the community defines what the City's future should look like.
- Develops a uniform community consensus of what the City should look like in 20 years.
- Organizes collective thoughts and actions between government officials, stakeholders, and the public.
- Creates a sense of ownership in community for the comprehensive planning process through ongoing public participation.
- Acts as a guide for the comprehensive planning process.



Who Participates?

- The Planning Commission
- City Council
- Local Government Officials
- Stakeholders
- The Public

Visioning Is:

- A general but thematic statement describing how elements relate to a unified idea of how Algona should look and feel in the future.
- Emphasizing community assets
- Identifies shared community values and purpose
- Recognizes historic and current issues
- Builds consensus of a common future for the City
- Emphasizes a continuous public engagement process

Visioning Is Not:

- A legally binding statement on the City's future.
- An all-encompassing solution to ongoing issues and constraints.
- A political platform.
- Specific or detailed.
- Inclusive of negative or self degradative language.
- Creating unrealistic expectations

What do the results look like?

- An overall vision statement that informs the goals and policies.
- Creates excitement in community.
- Keeps implementation relevant.
- Unites each elemental chapter with the 2024 Plan.
- Grounds the 2024 Plan's purpose and intent.

Components of a Vision Statement

- Positive, present tense language
- Provides insight into what makes Algona unique
- Inclusive of the City's diverse population
- Notes existing or desired community character or aesthetic
- Demonstrate standards for excellence and achievement
- Focus on people and quality of life
- States a specific planning time period (5, 10, or 20 years)

Example Vision Statements

Denver

Your Vision for Denver

You helped planners create six "vision elements" that serve as the basis for Comprehensive Plan 2040 and drive each plan's goals.



SUSTAINABILITY through innovation and optimism.

PROMOTING A HIGH QUALITY OF LIFE by protecting the natural environment.

ENSURING A ROBUST ECONOMY by providing efficient public services within a sustainable budget.

CREATING A HEALTHY COMMUNITY by encouraging mobility through trails, biking, and recreation programs.

HIGHLIGHTING NEIGHBORHOOD IDENTITY by engaging residents in active dialogue to maximize equitable and diverse public participation.

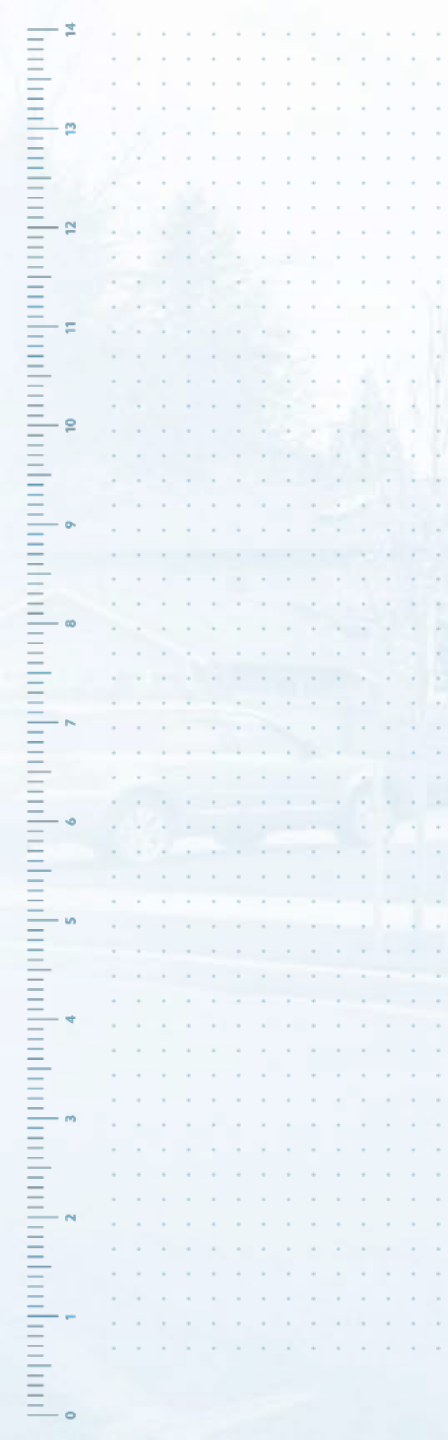
Auburn

- Character:** Developing and preserving attractive and interesting places where people want to be.
- Wellness:** Promoting community-wide health and safety wellness.
- Service:** Providing transparent government service.
- Economy:** Encouraging a diverse and thriving marketplace for consumers and businesses.
- Celebration:** Celebrating our diverse cultures, heritage, and community.
- Environment:** Stewarding our environment.
- Sustainability:** Creating a sustainable future for our community.

Mukilteo



Visioning Exercise and Discussion



When you first moved to Algona, what was your initial impression?



What are the core values that embody the community?

City of Greeley Core Values

Applied Wisdom
We believe that our individual and collective life experiences have given us the tools to make good judgments in addressing the issues we face. We commit to be lifelong learners. **W**

Excellence
We will perform our duties with distinction and to the best of our ability. We will strive to improve our abilities to be innovative and set a standard for others. **E**

Accountability
We recognize the profound importance that trustworthy and dependable public servants have to the viability of a community and humbly accept the challenge. Each employee is empowered to rise above circumstances to achieve the service goals set before us. **A**

Stewardship
We commit to the efficient and effective use of the resources we are provided. We will leave it better than we found it. **S**

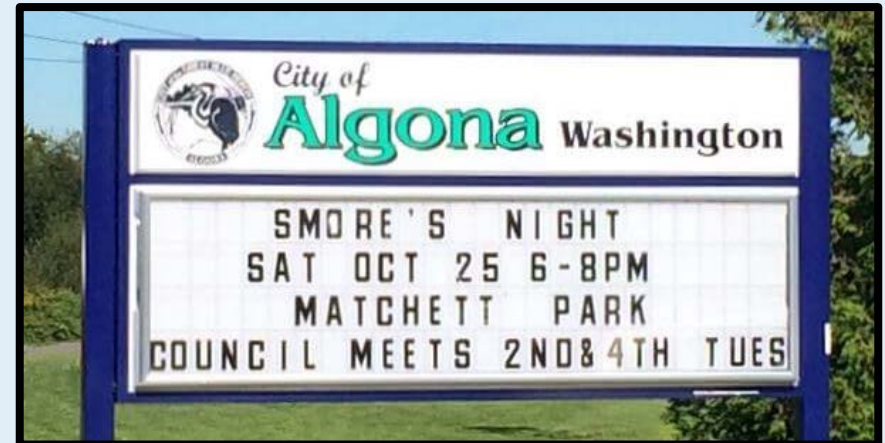
Principled Relationships
We strive to develop, strengthen and honor caring relationships in such a way to challenge ourselves and others to be their best selves. We acknowledge that positive results come from the investment of others in our lives. Nothing is ultimately created by oneself. We will practice the Golden Rule. **P**

Integrity
We acknowledge that we must carry out our duties with authenticity, fairness, straight-forwardness and transparency in order to honor all who are entrusting us to serve them every day. **I**

WE ASPIre
Our Mission: A City Achieving Community Excellence

Source: City of Greeley

What qualities characterize Algona?

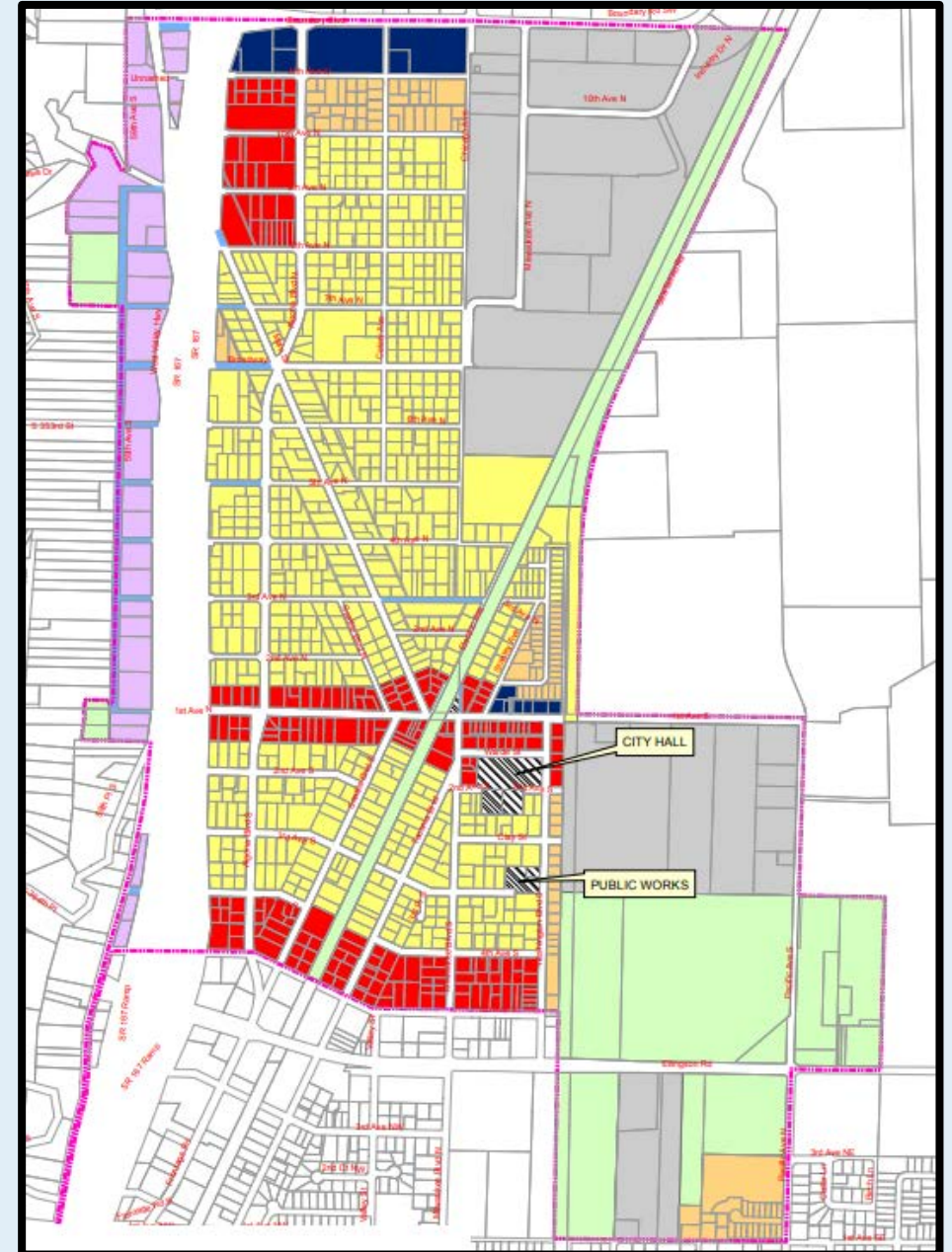


Are there key places
or landmarks that
define the City?



What kind of development do we want to see?

What do we want to avoid?



What should stay the same?

What should change?



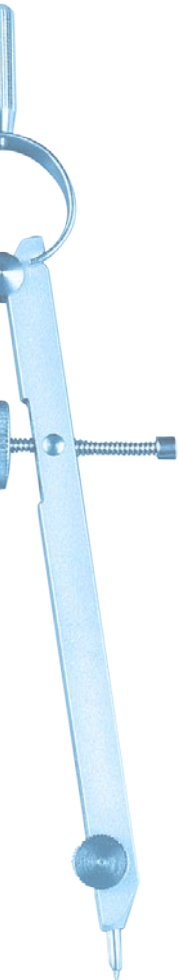
Where do you see
Algona going in the
future?



Algona 2015 Comp Plan Vision Statement

The City embraces the following principles in future decision-making, project planning and its participation in regional or inter-jurisdictional undertakings:

- o It should provide an effective stewardship of the environment to protect critical areas and conserve land, air, water, and energy resources.
- o It should encourage changes that promote livability, pedestrian orientation and high quality design to limit stress factors such as noise pollution and traffic congestion. In addition, the City of Algona should identify the responsibilities of public and private agents at the local and regional level for providing emergency and social services.
- o It should use local resources whenever possible to encourage local involvement in community actions and to enhance community pride. This should include continued encouragement of public and private involvement in community traditions, as well as encouragement of volunteerism and activism.
- o It should encourage the local economy by providing a predictable development atmosphere, emphasize diversity in the range of goods and services and ensure that as the economy changes, employment opportunities are balanced with a range of housing opportunities.
- o The City of Algona should enhance the opportunities for enjoyment of recreational and cultural activities, providing a range of activities for all ages. The enjoyment and educational value of such activities is enhanced by diversity in the available choices.



Questions?