



## MEMORANDUM

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DATE: **July 29, 2022**  
TO: **Mayor Dave Hill**  
FROM: **Caitlin Hepworth, Blueline**  
RE: **Algona 2024 Vision Statement**

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Good Afternoon Mayor Hill,

Below is the drafted vision statement for the 2024 Comprehensive Plan. The vision is a combination of results from the visioning exercise completed by the Planning Commission and the City Council. Please provide feedback on the drafted statement at your earliest convenience. Once approved, a vision statement graphic will be prepared for your review and will be incorporated into the drafted plan.

### 2024 Drafted Vision Statement

Algona is dedicated to building a community that supports a high-quality lifestyle in a small-town setting, supports a hearty local economy, values natural resources and parks, and is an affordable and inclusive community to all citizens.

- **Livable Small Town:**

Algona is committed to positive community changes that promote livability, quality development, and convenience within a rural setting.

Algona values providing a high-quality lifestyle within a small-town atmosphere where homeowners know their neighbors, support local businesses, and are in touch with city operations and events. The city recognizes the rich social connections sustaining the community and its quality of life. The City of Algona should continue to enhance social opportunities, such as recreational and cultural activities, park development, and community events. The enjoyment and educational value of such activities is enhanced by a diversity of activities suitable to a variety of ages, abilities, and identities.

A livable community is a thoughtful and functional community. Algona will continue to work with local, regional, and state agencies to provide excellence in services, public infrastructure, and problem solving. Algona will utilize available funding and grant programs to provide key improvements important to the community, such as better flood management, new sidewalks, and the preservation of the natural environment.



Algona's parks and recreation program is highly regarded by the community as a supportive service that enhances day to day life. The city will maintain the quality of existing public spaces and community events while enhancing the availability of parks and recreation opportunities. Algona will foster social opportunities through community events and will create more opportunities for active recreation by developing public spaces and parks.

- **Blossoming Economy:**

Citizens cherish local businesses that provide services and goods that enhance the convenience of living in a small town and support the growth of the community. Algona strives for a vibrantly healthy local economy by providing a predictable development atmosphere, emphasize diversity in the range of goods and services and ensure that as the economy changes, employment opportunities are balanced with a range of housing opportunities.

Algona will establish a downtown business district that is designed to reflect the agricultural and historic community aesthetic while providing a convenient, walkable, and development friendly commercial zone. The city shall collaborate with local businesses to develop an economic plan that revitalizes the downtown district to meets local needs.

- **Inclusivity and Equity:**

Community is built by people, and Algona will work in tandem with citizens to assemble a city that people of all background that can thrive in. Algona shall provide ample opportunities for public engagement of public and private involvement in development, city operations, and community traditions or celebrations. The city will provide clear communication on a variety of platforms to encouragement participation, volunteerism, and activism. The city will continue to practice mindful policy making, enhancing the quality and availability infrastructure for all abilities, and listening to the needs of our citizens.

- **Champions of Stewardship**

Algona can be characterized by the surrounding natural features that it lies at the heart of and will protect the natural environment by implementing a culture of environmental advocacy through education, volunteerism, and preservation. The city is committed to preserving natural open space and conserving parks and trails for the public's enjoyment.